

4TH EDITION

NOVEMBER 2021

# Thee Jacksonian Magazine

**Thee Ratings  
2021.**

**The Legend of  
Shay Hodge.**

**Jason Gibson,  
Having Faith In  
Your Journey.**

**Marquita  
Brass**

**BRASS  
CUISINE**



**Spicing It Up With  
Brass Cuisine.**

# *Thee* JACKSONIAN

## **A Word from Our Crew**

Thank you for engaging in this month's edition of Thee Jacksonian Magazine. Our magazine was introduced in 2019 as a way to connect our Jacksonian Supporters with some of the most influential people in our society. Each month, we try to highlight individuals who we feel is excelling in their profession or impacting their communities in some type of fashion. Without the help of you we would not be able to excel as a company, so this is a special thank you for your continued support! Be sure to add us across every platform (Instagram, Twitter, YouTube, Facebook, and TikTok) by looking for @jacksonianmedia or "Jacksonian Media". Email us at [info@theejacksonian.com](mailto:info@theejacksonian.com) for any media or endorsement opportunities.

Here's a huge thank you again from the owners, Dorian Ducksworth and Marlon Malbry.

***“This edition of Thee Jacksonian Magazine is one that focuses on the story behind each one of our features. Marquita, Jason and Shay have all faced adversity coming from their hometowns and have made a name for themselves despite their constant obstacles. We are grateful and honored to share their stories and experiences in their lives, and we hope that we can help inspire and encourage others who come from similar situations to be the best version of themselves. Enjoy!”***



# JACKSONIAN MEDIA'S

# *Comedy* JAM

# RATINGS

## 90'S CLUB

DRUSKI (98)  
DESI BANKS (97)  
DC YOUNG FLY (96)  
MARK PHILLIPS (95)  
CHICO BEAN (94)  
KARLOUS MILLER (93)  
VENA (91)  
LALA MILAN (91)  
KWAY (90)

## 80'S CLUB

PRINCE T-DUB (89)  
VONTE(88)  
KOUNTRY WAYNE (87)  
JAY VERSACE (87)  
DONOVAN (85)  
FUNNY MARCO (85)  
MONEY BAG MAFIA (84)  
RICKY THOMPSON (84)  
JESS HILARIOUS (84)  
B-SIMONE (83)  
HAHA DAVIS (83)  
KING KERAUN (83)  
CHICKLET HF (83)

## 80'S CLUB

KARLTON BANKS (82)  
KING BACH (80)  
REGGIE (80)  
TIM (80)  
KILLER KAY (80)

## 70'S CLUB

FUNNY MIKE (79)  
JAY COLE (70)



# JACKSONIAN MEDIA'S

*Singer*

# JAM

# RATINGS

## 90'S CLUB

BEYONCE (99)  
CHRIS BROWN (96)  
BILLIE ELFISH (95)  
ARIANA GRADE (94)  
ADELE (94)  
SUMMER WALKER (94)  
JHENE AIKO (94)  
CHLOE X HALLE (94)  
ROD WAVE (92)  
TAYLOR SWIFT (91)  
BRENT FAIYAZ (90)  
RIHANNA (90)  
KATY PERRY (90)  
JUSTIN BIEBER (90)  
THE WEEKND (90)  
CAMILA CABELLO (90)  
KEHLANI (90)  
BTS (90)  
ARI LENNOX (90)  
H.E.R (90)

## 80'S CLUB

SHAWN MENDES (89)  
SAM SMITH (89)  
ELLIE GOULDING (89)  
TEYANNA TAYLOR (89)  
QUEEN NAIJA (89)  
VICTORIA MONET (89)  
TORY LANEZ (89)  
CIARA (88)  
MILEY CYRUS (88)  
SELENA GOMEZ (88)  
DVSN (88)  
TREY SONGZ (88)  
CHARLIE PUTH (87)  
DUA LIPA (87)  
LANA DEL RAY (87)  
ELLA MAI (87)  
ED SHEERAN (87)  
DEMI LOVATO (87)  
ERIC BELLINGER (87)  
NORMANI (86)  
JONAS BROTHERS (86)

WHY DON'T WE (86)  
BRYSON TILLER (86)  
KHALID (86)  
LITTLE MIX (86)  
KELLY ROWLAND (86)  
PARTYNEXTDOOR (86)  
HALSEY (83) | SZA (85)  
JANELLE MONAE (85)  
SOLANGE (83)  
IMAGINE DRAGONS (83)  
BLACK PINK (83)  
RITA ORA (8)  
JERMAH (84)  
DANIEL CAESAR (84)  
LOUIS CAPALDI (84)  
THE CHAIN SMOKERS (84)  
BEBE REXHA (84)  
5 SECONDS OF SUMMER (84)  
JIDENNA (83) | SIA (83)  
THOMAS RHETT (83)  
LUKE COMBS (83)  
MONICA IT(83)  
ONE REPUBLIC (83)

TAMAR BRAXTON (83)  
K MICHELLE (83)  
LAYTON GREENE (83)  
JACQUEES (82)  
PANIC! AT THE DISCO ( )  
AVA MAX (82)  
DANI LEIGH (82)  
PINK SUITS (81)  
JOJI (81) | U2 (81)  
CNCO (81) | TINASHE (81)  
B SMYTH (80)  
THE VAMPS (80)  
MAHALIA (80)

## 70'S CLUB

TOOL (79)  
SPICE GIRLS (79)  
YK OSIRIS (79)  
TREVOR JACKSON (78)  
KALI UCHIS (78 )  
RAVYN LENAЕ (78 )  
BBMAK (78)



# JACKSONIAN MEDIA'S

# Rapper JAM

# RATINGS

## 90'S CLUB

DRAKE(99)  
LIL BABY (97)  
NICKI MINAJ (96)  
J-COLE (95)  
NBA YOUNGBOY (95)  
FUTURE (95)  
CITY GIRLS (94)  
MEGAN THEE STALLION (94)  
MONEYBAGG YO (93)  
DOJ CAT (93)  
RODDY RICCH (93)  
LIL DURK (92)  
YOUNG THUG (92)  
MEEK MILL (91)  
LIL UZI VERT (91)  
JOYNER LUCAS (91)  
POOH SHIESTY (90)  
GEO BIG 30 (90)  
DA BABY (90)  
POST MALONE (90)  
MULATTO (90)  
GLACK (90)

## 80'S CLUB

KING VON (89)  
RICK ROSS (89)  
2 CHAINZ (89)  
TYLER, THE CREATOR (89)  
GUNNA (89)  
42 DUGG(89)  
BIG SEAN (88)  
LECRAE (88)

## 80'S CLUB

PUSHA T (88)  
TOKYO JETZ (88)  
KCAMP(88)  
21 SAVAGE (88)  
BIG KRIT (88)  
OFF SET (87)  
G HERBO (87)  
AKEEM ALI (87)  
TAKE OFF (86)  
WALE (86) | QUAVO (86)  
SWAE LEE (86)  
YOUNG DOLPH (86)  
LIL YACHTY (86)  
FOOGIANO (85)  
BIG SCARR (85)  
TY DOLLA SIGN (85)  
RYLO (85)  
KEVIN GATES (85)  
KEY GLOCK (85)  
FRENCH MONTANA (85)  
VELLA BEEZY (85)  
JAY ROCK (85)  
TEE GRIZLEY (85)  
POLO G (85)  
NLE CHOPPA (85)  
MISS MULATTO (85)  
CHIEF KEEF (85)  
BAD BUNNY (84)  
DEE MIKA (84)  
A BOOGIE WIT DA  
HOODIE (84)  
LIL NAS (84)

LIL TECCA (84) | NO CAP (84)  
PLAYBOY CARTI (84)  
A\$AP ROCKY (84) | YG (84)  
YFN LUCCI (84)  
BLAC YOUNGSTA (84)  
MONEY MAN (84)  
THE SLUMP GOD (84)  
STUNNA 4 VEGAS (84)  
FLO MILLI (84)  
BANK ROLL FREDDY (84)  
DUKE DEUCE (84)  
JACK HARLOW (84)  
LIGHTSKIN KEISHA (83)  
RUBI ROSE (83) | TYGA (83)  
RICH THE KID (83)  
LIL DICKY (83)  
KASH DOLL (83)  
CALBOY (83)  
MACHINE GUN KELLY (83)  
NF(83)  
HOOD RICH PABLO JUAN (83)  
LIL TJAY (83)  
LIL MIGO (83)  
JID (83)  
TAKASHI 69 (83)  
MARSHMALLO (82)  
DAVE EAST (82)  
BOOSIE (82)  
STORMZY (82)  
CO CASH (82)  
PNB ROCK (82)  
DENZEL CURRY (82)  
G-EAZY (81)  
RICH BRIAN (81)

LIL KEED (81) | LOGIC (81)  
SHY GLIZZY (81)  
FREDDY GIBBS (81)  
LIL HANK (81)  
BRS KASH (81)  
LIL MOSEY (80)  
JAYDAYOUNGAN (80)  
ANDERSON PAAK (80)  
QUANDO RONDO (80)  
LIL GOTIT (80) | LIL KAYLA (80)  
SAUCY SANTANA (80)  
ISIAH RASHAD (80)  
TIERRA WHACK (80)  
SPOTTEMGOTTEM (80)  
POPP HUNNA (80)

## 70'S CLUB

FAMOUS DCX (79)  
BLOCBOY JB (79)  
STEFFLON DON (79)  
KOLLISION(79) | YBN CORDAE (79)  
YBN NAHMIR (79)  
VINCE STAPLES (79)  
SHECK WES (79)  
KING COMBS (78)  
LOSO LOADED (78)  
LIL SKIES (78)  
SMOKEPURPP (78)  
TRIPPIC REDD (77)  
LIL PUMP (77)  
LADY LONDON (77)  
YOUNG BANDS (76)  
OMB PEEZY (76)  
BADD BHABHI (75)



# Grow Your Business

Magazine Ad:\$75 - \$200

Facility Rental: \$100 an hour

Main Paige Post: Email or DM

Story Post: Email or DM

Editing/Production: Email or DM

Interviews: Email or DM

Feature in Magazine: Email or DM

\*Serious Inquiries Only\*



# JMN







The Legend of Shay Hodge



Article by Dorian Ducksworth

Mississippi is known for its hospitality, food, religion and football! Shay Hodge is one of the most decorated athletes that the state has ever produced. Shay is a product of a small town named Morton, MS, who has seen its share of notable athletes such a Deuce McAllister and Taveze Calhoun. An Ole Miss standout, Shay broke several records there and was able to carve out a resume good enough to earn him a spot in the NFL. Though he was able to reach the pinnacle of success, it took a lot of hard work and life lessons to achieve it.

Shay and I discussed what it was like being a product of Morton for him, and he didn't hold back any details.

"Growing up in Morton was pretty tough and challenging as a youth due to various reasons. One reason my block (481) was a pretty tough neighborhood to grow up in. A lot of the guys on the block were older than me sometimes by 10 years or so. I was the runt, even of my grade, growing up not even taking into account the older guys that were around. A lot of drugs and violence went on when I was young just like you see on movies. Guys on the street corner selling rocks, that was my neighborhood as well. I have to admit the OG's of the hood never let me get into that lifestyle and encouraged me to stay playing ball. At the time, it was basketball that I always thought would get me to the NBA growing up. Another reason it was tough for me growing up being the runt, were the bullies that were in my grade who were older due to being held back multiple times. So every day I had the fear of having to fight and defend myself, which I hated because I didn't like to fight back then."



Shay continued to elaborate on the contributions growing up in such a harsh environment impacted his life.

"It most definitely contributed to my success in life because they made me tough; not only physically tough but mentally tough. I soon adapted to my environment and learned how to really fight. The type of verbal abuse they'd use on me during sports in the hood, I learned how to do as well. It set me up for my later years when I used all of this in sports. That gave me an edge if you didn't grow up like that. I see those guys now when I go back home, the ones that aren't in jail. I tell them that they made me grow up, and as much as they bragged on me, I tell them they were a part of that success as well and thank them."

There's a lot of athletes that played multiple sports such as Allen Iverson, Deion Sanders and LeBron James. Most athletes choose to pursue basketball because of the decrease in physicality and because of the higher salaries, but Shay had a different perspective.



"I've always loved basketball since I could remember, maybe 2 or 3 years of age. I started to like football in junior high due to my best friend Jermaine Washington (Punch). He loved it and was a tough guy, so I started to take interest to the sport. I hated the physical aspect of it, but loved the x's & o's behind it and following college and professional players stories on how they got there. High school the love came because I became so dominant at the sport. In 9th grade I was going to quit and focus solely on basketball trying to garner a scholarship to Arizona to play basketball. 9th grade came and I started to peak scoring 50 touchdowns and going undefeated, and became the high school starter by mid season."

Shay follows his statement by crediting Jermaine Washington and others as influential pieces to his decision to play football.

"Jermaine Washington was who got me started playing football. Then later it was Deuce McAllister, who I ultimately wanted to duplicate. There were other local guys such as Todd Pinkston and Rashard Anderson who made it to the league that I heard about and watched. The hometown hit hard for me with guys going big time D1 such as Deuce, André and Michael Davis. I wanted to be the next one."

After a stellar high school outing, Shay was offered the opportunity to play football at The University of Mississippi, an SEC school located in Oxford, MS. Shay loved the opportunity because he was able to "carry out his dreams" and follow in the footsteps of his idol, Deuce McAllister. With having such a decorated career, we were anxious to know what were some of his best memories as an athlete at the university.



"Some of my most fond memories at Ole Miss was starting my 1st game against Auburn my freshman year. My second is scoring my first touchdown in college my sophomore year against Missouri and dedicated it to my daughter who passed away the end of my freshman year-I just pointed to the sky tell her it was for her, I love her and I hope I'm making her proud. My third is scoring the game winning 86 yard touchdown against Florida in 2008 to beat the eventual National Champs and sparked the infamous Tebow speech he gave after that loss. Senior year making a crazy bobbling touchdown catch against Mississippi State that almost won the Espy's. Lastly, becoming the 1st 1,000 yd receiver in school history, Leading the entire SEC in receptions (70), yards (1,135) and touchdowns (8). Looking back, Julio Jones & AJ Green were super sophomores in the league too. Breaking the single season record for yards at Ole Miss (1,135 yds), and becoming the all time leading receiver in yards (2,646 yds) when my playing days were over. Great great memories that I'll remember forever."





We often see athletes on draft night cry and express a great deal of emotion when their names are called. As fans, we tend to think that great athletes are expected to make it to the next level, though that's not always the case due to the high competition and low percentage of making it to the next pros... of course, unless you're Shay Hodge!

"I expected to make it to the NFL. I've always been the type to set the bar high. As a child, I wanted to go to the NBA but once I knew that football was it, I expected to make it to the NFL."

Though his career was cut short, Shay still found joy in his time in the NFL.

"The experience was very fun after all of the draft stuff. I got to meet a lot of famous people that I looked up to growing up such as Terrell Owens, Chad Johnson, Santana Moss, Joey Galloway, Donovan McNabb and others. That made it very cool to know them personally and have a relationship with them."

Shay had to abruptly retire from the NFL, a choice that was no easy decision to make. We were able to get Shay to open up about his decision to hang up the cleats.



"So, when I was breaking records in college I had an injury that was brewing that I had no idea of. I went through a tough phase of acne. It was so bad that I couldn't even put on my helmet. Dermatologist suggested Accutane, which ultimately caused deterioration to my cartilage in my right knee. So while I was breaking records and doing well off of sheer competitiveness and talent, my body was going downhill; ultimately taking me out after my 2nd year in the NFL. I was forced to retire after a few years of trying to fix the injury to go back to the NFL."

Even though Shay had to call it quits on the field, he chose to keep following in the path of another passion that he discovered on his journey, which is coaching! While he expected to become a high school coach, he did not think that he would be a trainer and potential college coach as well.

"I've always known that I would be a coach due to how much I knew as a player and how well I could teach my peers in the meeting room. I just knew I didn't want to start coaching, get healthy to go back to playing and then back to coaching. I waited until I knew that I couldn't play anymore before I started coaching. I knew my calling early on... coaching has opened up a lot of avenues for me such as becoming a trainer. I never thought I would become a skills trainer at a facility like I am today. It's helped me learn more about business ventures, opening up my own little side company from training and the connections to college coaches to help kids get recruited."



In sports, it all starts from little league and takes consistency to the next level, which is a concept that Shay understood. I asked Shay if he could give any words of advice for young athletes aspiring to get to the next level, and this was his point of emphasis.

"Young athletes aspiring to make it to the next level, remember to always remain coachable. You do not know everything and God places people in your life to help you. Work hard so that you have no regrets, and remember why you started. Write down your goals and put them in a place that you can't visually see them daily. When you see you're not living up to your own expectations, be real enough with yourself to call yourself out and get back on track. Control the things that you can control! Remember everybody's story is different. Just because you're not where you want to be now doesn't mean you won't get there in the end. Keep working!"



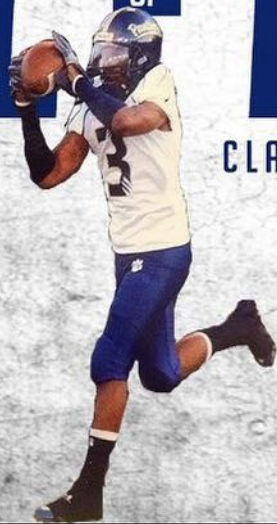
---

---

SCOTT COUNTY SPORTS  
**HALL OF FAME**

SHAY HODGE

CLASS OF 2020



Of course, I had to finish up this great interview and ask my favorite question, which was to manifest something for himself or others.



"In the next 5 years I would like to manifest becoming a collegiate coach. If that does not happen in my lifetime, I just want to become a legendary high school coach and have multiple businesses on the side that helps others. I also want the life that I deserve for my kids and I."





**Jason Gibson**  
Having Faith In Your Journey





Article By: Dorian Ducksworth

Juggling multiple professions would seem almost impossible to the average person. Jason Gibson has managed to defy all of the odds stacked against him. Coming from a rough community located in Northwest Jackson, MS named Presidential Hills, Jason was able to rise above the challenges and persevere.

Jason is the owner and CFO of the popular local gym, Xplicit J3 Fitness and a trucking company named XJ3 Trucking. Aside from working at the gym and running a busy trucking company, Jason also owns PPE Apparel, LLC all while simultaneously becoming a current professor at Tougaloo College. What makes Jason's success story so amazing, is the love that he has for ministry. When asked how did he find his love for serving God, Jason credits his upbringing and mother.

"I would have to say my upbringing and my mother led me to the love for it. I came up in a household that taught me the value of ministry from a young age."

Jason also mentions how even though he grew up in Presidential Hills and faced occasional struggles, he was grateful for what his parents were able to provide he and his siblings with.

Though Jason thanks his mother for introducing him into ministry, he gives his faith in God the nod for his continued success. I asked Jason how big of a role it [his faith] played, and he didn't hesitate in his response.

"Huge! My entire adult life has been faith. I've literally built businesses and brands off a word from God, not the expectations or realities of man. Everything I've done up to this point has been my faith at work. More times than not, I don't have the funding, support or backing but God has never not made a way. My faith is my anchor. It's not 'A' reason, it's "The' reason I am who I am and where I am."

Growing up, Jason admits that he did not expect to be in the career field that he's currently in. In college, he aspired to become the president of a college or university, but that all changed in 2017. Jason decided to become a serial entrepreneur after being "obedient" to the vision that he received from his faith in God.

In business, you learn quickly that starting it is only the first step and historically you'll face challenges along the way. This feat was something that even Jason could not omit. Here's his comment regarding the feelings and obstacles that he encountered along the way.



"It's overwhelming to say the least. There's always a domino effect of things to get done and there could be 5 things needed to get one thing done. For example, we have to get our sign of the business name put on the building. So, the normal person would just get the sign designed and created, and send it to the company to print and install. Well before you can get a sign put up you have to have a sign permit from the city. Before you can get a sign permit from the city, you must have a privilege license. Before you can have a privilege license, you must have a fire inspection. Before you can pass a fire inspection to get that license, you must have fire extinguishers installed along with an updated sprinkler system. All this has to be done in order to get an approval to put a sign on a building. So that can become time consuming and overwhelming, because that's often the narrative for most attributes concerning a business. Something always depends on something else. It can also get irritating when that 'something' is on hold because getting the 'something else' done is out of your control. It takes extraordinary patience and fortitude."



Jason continues elaborating on the unexpected nuisances of starting a business by adding this;

"The list is endless, however, one I can think of immediately is [that] I wasn't prepared for the demand to be better so often. When you own a business there is a demand like no other to continue cultivating and advancing your craft. Things are always changing. Although I always look to be better, I wasn't expecting it at such a rapid pace."

Though there are several hindrances involved with starting up a business, there are some great moments as well. Jason shared some of his best moments associated with entrepreneurship by saying. "The best moment is stepping out on something that is seemingly impossible, and watching it grow, mature and expand! It's a great feeling to look back where you came from and see where you are. It blows my mind every time, because naturally I feel that I should've been out of business several times, but God said different."





Jason describes owning multiple business as "clockwork" and it has gotten easier with him over time. To Jason, he has "never doubted" that he would attain so much success, and proudly walks with pride in his destiny. Another interesting comment from Jason, was that he finds is fulfilling when the people around him succeed, which he expresses is the "best feeling ever."

I concluded the interview by asking Jason two important questions... what would he tell an inspiring entrepreneur and what is something that he would like to manifest for himself. In reference to a word of advice for aspiring entrepreneurs, Jason answered by saying "Failure is absolutely an option, and sometimes the necessary one. Although it's not the one that we'd prefer most times, it's the one that's most needed for our future." Lastly, Jason manifested great fortune into his future by adding "I will be a millionaire by 35. No one in my circle will be acquainted with lack (family and friends)."







**Marquita Brass**

Spicing It Up With Brass Cuisine





Article By: Dorian Ducksworth

Marquita Brass, owner of Brass Cuisine, embodies what hard work and dedication can lead to for aspiring entrepreneurs.

Marquita grew up in Wisner, LA, and describes her childhood as "great", but mentions that she still experienced hard times.

"Growing up was great but we had our hard times. I didn't have a lot growing up, however I was surrounded by love. Mom often fell on hard times and its those times that have made me the strongest. My motto is "Save for a rainy day". Those days truly come around more often than we realize."

It was from that moment on, that Marquita applied that to her every day life, including her thriving business. Most entrepreneurs believe that they need a large sum of money in order to scale their business to the highest level, but Marquita had a different approach.

"Starting a business doesn't mean you have to have a large sum of money. Start with what you have and allow your business to grow."

When initially launching Brass Cuisine, Marquita had another job that she describes as "supportive" and "understanding" of her dreams, and she was able to use that money earned to scale her business. A vital proponent of success is having family who embrace and support your dreams, which Marquita says she was fortunate to have.



Marquita also mentions why she decided to leave the stability of working for someone else and embarking on her entrepreneurial journey.

"I was growing tired of giving my all to companies and getting little in return. Working often times well over 12hr shifts and not feeling appreciated. I knew If I gave my business the same energy, God would ensure I was rewarded."

Marquita's "love and passion" for cooking may be what led to her launching Brass Cuisine, but it was her nimble marketing technique that helped it reach the masses.



"I used the income during my 1st year of business to build my business by promoting and hiring influencers."

In addition to having influencers, she was featured on The Shaderoom a few times for her fried corn and macaroni and cheese recipes.

As orders began to ramp up from the increased online presence, Marquita didn't get too overwhelmed, in fact she said it was an "adrenaline rush" for her.

It would seem as if entrepreneurship is easy based on Marquita's success, but she describes her initial emotions when first launching.

"My business journey was stressful as I didn't have any mentors... it was extremely tough. I had to research everything I know."

Though faced with uncertainty, being a small business owner and a mother, Marquita took on the challenge and sacrificed all social life to attain her goals.

"It's hard but consistency pays off. I have little to no social life. I eat, sleep and breathe Brass Cuisine. I work 7 days a week."

Marquita also states that her children and will to invest into her brand as her source of motivation.

"My kids are always my motivation. I do this for them. To provide a better life than I had. I'm addicted to success... My kids will remain my motivation. I've always worked hard for other companies. I'm now implementing that same energy into my own."

That hard work, sheer will and consistency lead to the greatest feeling for Marquita, which was getting her spices in stores.

"I felt amazed. I felt like I had achieved in life. Coming from where I'm from, that was a huge deal...Having my products in stores has assisted with the branding of my business tremendously. Local people love having a connection with local businesses. They now feel as they they know me to a degree by having access to my products."



As always, we close our interviews by asking a question we deem important for everyone to expound on, which is their "why". We asked Marquita to manifest something that she wants to foresee in the future for her, and she did not disappoint.

"I know one day I'll own a restaurant(s). Brass Cuisine will have its own manufacturing plant creating a wide variety of spices sold around the world. I'll also Have several real estate investment properties. I'll be able to put my kids through college financial stress fee. "









**ITRANSPORT: CONTACT INFORMATION: 601-  
540-0443 AND  
AFRIZELL@ITRANSPORTXPRESSTRUCKING.  
COM**



**XPRESS TAX SOLUTIONS: CONTACT  
INFORMATION: 601-665-4686 OR COME VISIT US  
AT 5140 GALAXIE DR ST. 201**