

3RD EDITION

JULY 2021

# Thee Jacksonian Magazine

**Lashay  
Greenwood,  
Teaching & TikTok**

**Getting the Spill  
With RealSpill601**

**From Campus  
Activity, To Lifestyle  
With Mickey**



**Dee One & Only,  
Mr Apple Fried Apple!**





# Table of Contents

<i>About Us</i>	<i>P.4</i>
<i>JAM Ratings</i>	<i>P. 5</i>
<i>Let's Talk With Tay</i>	<i>P. 8</i>
<i>Getting The Spill W/ Real Spill</i>	<i>P. 11</i>
<i>Emerging Artist</i>	<i>P. 15</i>
<i>Teaching and TikTok</i>	<i>P. 16</i>
<i>Campus Activity to Lifestyle</i>	<i>P. 24</i>
<i>Mr. Apple Fried Apple</i>	<i>P. 29</i>



## OUR MEDIA

### Jacksonian Media, LLC

917-309-1643  
5140 Galaxie Dr.  
Jackson, MS 39206

### About Our Team

Marlon Malbry was born on August 20, 1995 in Jackson, MS. Marlon has achieved getting his Electrical and Advanced Electrical Certification. Marlon is currently a senior at Jackson State University, majoring in Business Administration. Marlon is a business mogul who has investments, real estate, and several start up companies.

Dorian Ducksworth was born on August 22, 1995 in Jackson, MS. Dorian is also a business mogul who has successfully launched a talent agency and management company. Dorian also has invested in and helped launch start up companies throughout the northern and southern regions.

These two came together to help reinvigorate what is now known as the *Jacksonian Media Brand*.

Both Dorian and Marlon share interests in sports, politics, philosophical approaches and business.



# JACKSONIAN MEDIA'S

# *Singer* JAM

# RATINGS

## 90'S CLUB

BEYONCE (99)  
CHRIS BROWN (96)  
BILLIE ELFISH (95)  
ARIANA GRADE (94)  
ADELE (94)  
SUMMER WALKER (94)  
JHENE AIKO (94)  
CHLOE X HALLE (94)  
ROD WAVE (92)  
TAYLOR SWIFT (91)  
BRENT FAIYAZ (90)  
RIHANNA (90)  
KATY PERRY (90)  
JUSTIN BIEBER (90)  
THE WEEKND (90)  
CAMILA CABELLO (90)  
KEHLANI (90)  
BTS (90)  
ARI LENNOX (90)  
H.E.R (90)

## 80'S CLUB

SHAWN MENDES (89)  
SAM SMITH (89)  
ELLIE GOULDING (89)  
TEYANNA TAYLOR (89)  
QUEEN NAIJA (89)  
VICTORIA MONET (89)  
TORY LANEZ (89)  
CIARA (88)  
MILEY CYRUS (88)  
SELENA GOMEZ (88)  
DVSN (88)  
TREY SONGZ (88)  
CHARLIE PUTH (87)  
DUA LIPA (87)  
LANA DEL RAY (87)  
ELLA MAI (87)  
ED SHEERAN (87)  
DEMI LOVATO (87)  
ERIC BELLINGER (87)  
NORMANI (86)  
JONAS BROTHERS (86)

WHY DON'T WE (86)  
BRYSON TILLER (86)  
KHALID (86)  
LITTLE MIX (86)  
KELLY ROWLAND (86)  
PARTYNEXTDOOR (86)  
HALSEY (83) | SZA (85)  
JANELLE MONAE (85)  
SOLANGE (83)  
IMAGINE DRAGONS (83)  
BLACK PINK (83)  
RITA ORA (8)  
JERMAH (84)  
DANIEL CAESAR (84)  
LOUIS CAPALDI (84)  
THE CHAIN SMOKERS (84)  
BEBE REXHA (84)  
5 SECONDS OF SUMMER (84)  
JIDENNA (83) | SIA (83)  
THOMAS RHETT (83)  
LUKE COMBS (83)  
MONICA IT(83)  
ONE REPUBLIC (83)

TAMAR BRAXTON (83)  
K MICHELLE (83)  
LAYTON GREENE (83)  
JACQUEES (82)  
PANIC! AT THE DISCO ( )  
AVA MAX (82)  
DANI LEIGH (82)  
PINK SUITS (81)  
JOJI (81) | U2 (81)  
CNCO (81) | TINASHE (81)  
B SMYTH (80)  
THE VAMPS (80)  
MAHALIA (80)

## 70'S CLUB

TOOL (79)  
SPICE GIRLS (79)  
YK OSIRIS (79)  
TREVOR JACKSON (78)  
KALI UCHIS (78 )  
RAVYN LENA (78 )  
BBMAK (78)

# JACKSONIAN MEDIA'S

# *Comedy* JAM

# RATINGS

## 90'S CLUB

DRUSKI (98)  
DESI BANKS (97)  
DC YOUNG FLY (96)  
MARK PHILLIPS (95)  
CHICO BEAN (94)  
KARLOUS MILLER (93)  
VENA (91)  
LALA MILAN (91)  
KWAY (90)

## 80'S CLUB

PRINCE T-DUB (89)  
VONTE(88)  
KOUNTRY WAYNE (87)  
JAY VERSACE (87)  
DONOVAN (85)  
FUNNY MARCO (85)  
MONEY BAG MAFIA (84)  
RICKY THOMPSON (84)  
JESS HILARIOUS (84)  
B-SIMONE (83)  
HAHA DAVIS (83)  
KING KERAUN (83)  
CHICKLET HF (83)

## 80'S CLUB

KARLTON BANKS (82)  
KING BACH (80)  
REGGIE (80)  
TIM (80)  
KILLER KAY (80)

## 70'S CLUB

FUNNY MIKE (79)  
JAY COLE (70)



# JACKSONIAN MEDIA'S

# Rapper JAM

# RATINGS

## 90'S CLUB

DRAKE(99)  
LIL BABY (97)  
NICKI MINAJ (96)  
J-COLE (95)  
NBA YOUNGBOY (95)  
FUTURE (95)  
CITY GIRLS (94)  
MEGAN THEE STALLION (94)  
MONEYBAGG YO (93)  
DOJ CAT (93)  
RODDY RICCH (93)  
LIL DURK (92)  
YOUNG THUG (92)  
MEEK MILL (91)  
LIL UZI VERT (91)  
JOYNER LUCAS (91)  
POOH SHIESTY (90)  
GEO BIG 30 (90)  
DA BABY (90)  
POST MALONE (90)  
MULATTO (90)  
GLACK (90)

## 80'S CLUB

KING VON (89)  
RICK ROSS (89)  
2 CHAINZ (89)  
TYLER, THE CREATOR (89)  
GUNNA (89)  
42 DUGG(89)  
BIG SEAN (88)  
LECRAE (88)

## 80'S CLUB

PUSHA T (88)  
TOKYO JETZ (88)  
KCAMP(88)  
21 SAVAGE (88)  
BIG KRIT (88)  
OFF SET (87)  
G HERBO (87)  
AKEEM ALI (87)  
TAKE OFF (86)  
WALE (86) | QUAVO (86)  
SWAE LEE (86)  
YOUNG DOLPH (86)  
LIL YACHTY (86)  
FOOGIANO (85)  
BIG SCARR (85)  
TY DOLLA SIGN (85)  
RYLO (85)  
KEVIN GATES (85)  
KEY GLOCK (85)  
FRENCH MONTANA (85)  
VELLA BEEZY (85)  
JAY ROCK (85)  
TEE GRIZLEY (85)  
POLO G (85)  
NLE CHOPPA (85)  
MISS MULATTO (85)  
CHIEF KEEF (85)  
BAD BUNNY (84)  
DEE MIKA (84)  
A BOOGIE WIT DA  
HOODIE (84)  
LIL NAS (84)

LIL TECCA (84) | NO CAP (84)  
PLAYBOY CARTI (84)  
A\$AP ROCKY (84) | YG (84)  
YFN LUCCI (84)  
BLAC YOUNGSTA (84)  
MONEY MAN (84)  
THE SLUMP GOD (84)  
STUNNA 4 VEGAS (84)  
FLO MILLI (84)  
BANK ROLL FREDDY (84)  
DUKE DEUCE (84)  
JACK HARLOW (84)  
LIGHTSKIN KEISHA (83)  
RUBI ROSE (83) | TYGA (83)  
RICH THE KID (83)  
LIL DICKY (83)  
KASH DOLL (83)  
CALBOY (83)  
MACHINE GUN KELLY (83)  
NF(83)  
HOOD RICH PABLO JUAN (83)  
LIL TJAY (83)  
LIL MIGO (83)  
JID (83)  
TAKASHI 69 (83)  
MARSHMALLO (82)  
DAVE EAST (82)  
BOOSIE (82)  
STORMZY (82)  
CO CASH (82)  
PNB ROCK (82)  
DENZEL CURRY (82)  
G-EAZY (81)  
RICH BRIAN (81)

LIL KEED (81) | LOGIC (81)  
SHY GLIZZY (81)  
FREDDY GIBBS (81)  
LIL HANK (81)  
BRS KASH (81)  
LIL MOSEY (80)  
JAYDAYOUNGAN (80)  
ANDERSON PAAK (80)  
QUANDO RONDO (80)  
LIL GOTIT (80) | LIL KAYLA (80)  
SAUCY SANTANA (80)  
ISIAH RASHAD (80)  
TIERRA WHACK (80)  
SPOTTEMGOTTEM (80)  
POPP HUNNA (80)

## 70'S CLUB

FAMOUS DCX (79)  
BLOCBOY JB (79)  
STEFFLON DON (79)  
KOLLISION(79) | YBN CORDAE (79)  
YBN NAHMIR (79)  
VINCE STAPLES (79)  
SHECK WES (79)  
KING COMBS (78)  
LOSO LOADED (78)  
LIL SKIES (78)  
SMOKEPURPP (78)  
TRIPPIC REDD (77)  
LIL PUMP (77)  
LADY LONDON (77)  
YOUNG BANDS (76)  
OMB PEEZY (76)  
BADD BHABHI (75)



# LET'S TALK WITH TAY







*(Content Creator, Hype Man, Party Host)*

Writer: Marlon Malbry

The increase of content creators on the internet has been something akin to the gold rush in American history. There hasn't been another time in the history of the United States where so many people could become their own independent brands and have such a reach to the masses of people in the world in comparison to now. Creators are one of the new waves of the world and deserve their credit. @TalkToMeTay is no different and he deserves his flowers.

TalkToMeTay is a creator online who has boasted millions of views from his videos, "11.1 million on one video and 6.8 million on another via twitter." Some of his accolades also include, "Booked MC/Hypeman for Bankroll Freddie, Nickelerose, and Rylo Rodriguez." He also has brand partnerships with DripfromtheSip and Failed by Society clothing. Growing up in Hattiesburg, MS, Tay has seen his fair share of situations which shaped him to be who he is today. From his friend being incarcerated to being broke and not knowing how he would survive in life only made him a stronger individual. "These things helped me find my passion and once that passion was found there was no turning back from that point no matter the ups and downs." One of his "wow" moments was being reposted by Fredo Bang and Dessdior and getting casually reposted by bigger platforms on social media outlets. "To be the best, you must first think of yourself as the best, plan and then execute those plans and that is what I plan to do," when asked where he sees himself in the next 5 years. His hobby is his work and working is his hobby and we here at Thee Jacksonian not only relate but applaud his tenaciousness to go after what he desires. TalkToMeTay was a great guest and an even better person with an inspirational story.



# GETTING THE SPILL WITH REALSPILL601





*(Phil, Myles, Yuan, and Lacey - Podcast)*  
Writers: Marlon Malbry & Dorian Ducksworth

Friends are a dime a dozen but when you have a brotherhood it's something that can last forever and that's the basis of what we at Thee Jacksonian got from our good friends Real Spill. Real Spill is a show whose main content is sports and has former athletes on the panel ranging from basketball to football and even baseball. With a passion for these sports, the crew gives out hot takes and are thorough in their reviews and their love for the games they enjoy as well as the teams they root for.



A few of the guys got their start in the "talk show" realm by doing radio at their alma mater Alcorn State University. "This seems to be a well balanced cast, Did you guys know it meshed well?" Real Spill replied, "We knew the chemistry was there based on the casual conversations we had and we carried that momentum to the show." Not only are they a team, but a brotherhood and we asked, "In the Entrepreneurship world, who wants to attain success, how important is it to have a team?", and they replied, "Everything is simplified, tasks are divided out amongst the team members whose problems go with their strengths. Another awesome benefit of having team members is having different viewpoints and perspectives of topics."

We asked the fellas, "Real Spills Goals?" and they replied with, "National notoriety and acceptance, we want to be thought of as a legitimate sports show and a major company." "We here at Thee Jacksonian like to tell our guests to Manifest something. What would you guys like to Manifest?" Real Spill's reply was, "A chance in a sense, we want our show/podcast to be nationally syndicated and recognized across the country. We want our content to be pushed across a plethora of platforms and media outlets and even make our way to television. We understand these things take time but with our team and the push we provide one another we know these are achievable goals and will happen as we put in the work towards them and beyond them."





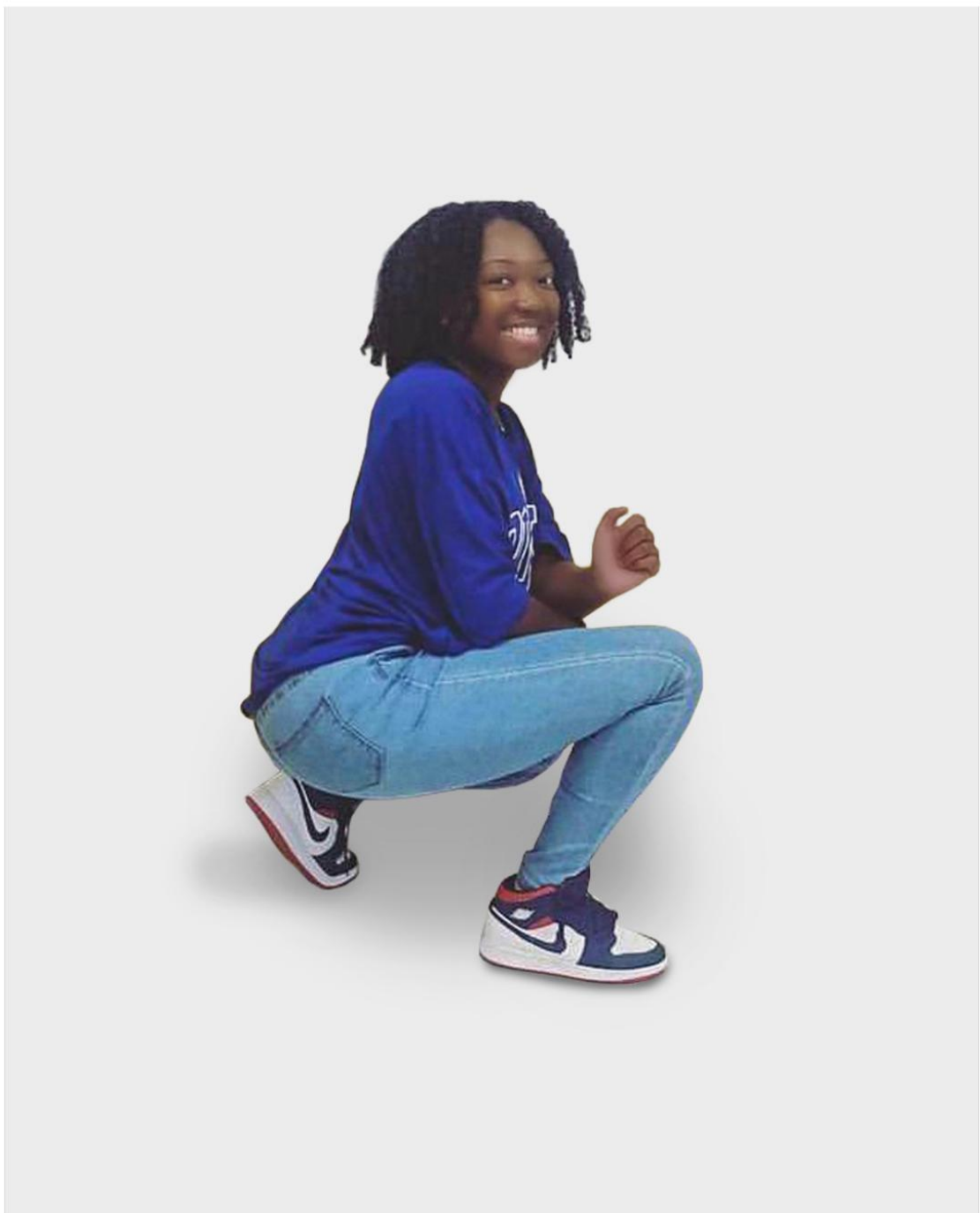
# **EMERGING ARTISTS:** **FULL CIRCLE MUSIC GROUP**

PARENTAL  
ADVISORY  
EXPLICIT CONTENT



**Lashay Greenwood,**  
*Teaching & TikTok*





*(Educator, Content Creator, Entrepreneur)*

Writer: Dorian Ducksworth

Globally, there's nothing more important to society than our educators. Sometimes, we could even argue that teachers are severely underpaid and under appreciated. Educators spend their entire days watching the youth, educating the youth, developing the youth and if they're energized enough after a tedious day, they make TikToks!



Lashay Greenwood is a beloved and notable TikTok magician that's known for her teacher skits. She is a graduate of The University of Southern Mississippi with a degree in Elementary Education. On TikTok, Lashay has over 1 million followers and over 22 million likes. She also has garnered over 19 thousand subscribers on YouTube and around 18 thousand followers on Instagram.

So often children, teens and even adults view teachers as robots without feelings or emotion, but Lashay has changed that perspective.

Most of her wit is centered around her daily interactions with her students or the actions she's witness from being an educator.

The Mississippi native explained how she got into making TikToks, in an interview with our team, Lashay says: "One day my best friend, who was my college roommate, told me that I should get on TikTok... I told her that I would do it, but I never did... 2 months passed and I made my first TikTok and my first video that I posted on there, it actually blew up."

Lashay mentions how she had always wanted to open up and daycare at some point in her life, but knew that working for someone forever wasn't a suitable option for her. "My first job was McDonald's, and getting up having to go to work for somebody else was not it."

## ***The Success***

Since joining TikTok, Lashay has surpassed over a million views in such a short timeframe, making the feeling so surreal. Lashay says "My favorite wow moment was when my first TikTok video hit 1 million views in under 24 hours and I was asked to be on celebrity birthdays! Still feels unreal." You could imagine with success, comes significant change to your every day lifestyle. Your following increases, your notoriety increases and in most cases your money increases. Some can adjust to the quick shift, others have a more difficult time. When asked how has TikTok changed her life, she says "It has changed my life in so many ways, especially financially. I get recognized in public a lot which is very new but it has all been great."

## ***Sustaining Greatness***

Social media currently has the world changing at a rapid pace. People are now about to make money and create content from their phones, which was something that seemed impossible a decade ago. Social media sites like TikTok pay content creators based on a couple factors, so making a living on the platform is very feasible if you're popular enough. This led to us asking LaShay "what's next" in her career and if teaching would be something that she'd still be interested in doing. Lashay simple states that her long term focus is on "content creation" and "becoming a social media influencer". Support is something that should not be taken for granted, and that's exactly what Lashay didn't do. "Growing up was amazing. I was always super close to my family, especially my dad. I've always had a great support system."



Lashay is from the Jackson, MS metropolitan area, and grew up in a small town. When asked how'd she feel about being from the area, Lashay says "I love my hometown. It has definitely shaped me into the person that I am and has influenced my culture and creativity". It seems that Lashay's family, friends and city have a lot to be proud of. So far, Lashay has done deals with Amazon, TextNow, Current Bank and more. When asked to manifest anything that she'd like to see happen in the next 5 years, Lashay says "In 5 years I will be happily married with a few children of my own. Happy, healthy, & at peace doing what I love."



**ITRANSPORT: CONTACT INFORMATION: 601-  
540-0443 AND  
AFRIZELL@ITRANSPORTXPRESSTRUCKING.  
COM**



**XPRESS TAX SOLUTIONS: CONTACT  
INFORMATION: 601-665-4686 OR COME VISIT US  
AT 5140 GALAXIE DR ST. 201**





**"FROM CAMPUS ACTIVITY,  
TO LIFESTYLE  
WITH MICKEY"**



*(Entrepreneur, Artist, CEO and Founder)*

Writer: Marlon Malbry

Art is a construct that can visually show your true emotions, thoughts and many more things. The only difference is it is in physical form now for the world to see. Almost every artist wants their works displayed for the world and wants people to appreciate their art and she is no different.

Mickey Yant, the founder and owner of Campus Activity has given herself the opportunity to showcase her artistic expertise and mindset. Campus Activity is a company who is currently catered towards HBCUs and it started with Jackson State University. With a great design concept that came from her own artistry we have seen plenty of people of notoriety in the Campus Activity gear all the way up to Deion Sanders, the Hall of Fame Cornerback who is the current head coach of Jackson State's football team. "My current aspirations for Campus Activities is for it to become a mainstay in the collegiate community and see it on bigger platforms. I would love to see Campus Activity in Jordan Peele, Will Packer and Tyler Perry movies as well as being worn by athletes like Chris Paul who always represents HBCUs." Why Jackson State you may ask? Because not only is she a graduate of the masters program of Sports Management at Jackson State but she is also from the city itself. Growing up in Jackson molded her into the person she is today, " Growing up for me was a roller coaster. But life does have ups and downs. I have 5 brothers. I hated it at first. Everybody wants to be your dad , they never let me play with them, always asking me to draw or do something. As I got older, I embraced it .



A lot has changed but I remember growing up it wasn't what it is to this extent now . We would have water fights, everybody was at the sporting events , football, basketball, AAU, city league , cookouts, parties. Shoot, we used to skip school to get into high school basketball game's before they sold out. It was something about the way we came together even with strangers that to this day haven't experienced outside of here. Growing up here is not for the weak, I can say that. Being from Jackson taught me southern hospitality , manners, and embracing others. It's where I get my heart from but it's also where I learned to keep my head on a swivel and protect the ones I love most." Passion is what drives her and her having a passion for art is what has brought this brainchild to life. "Art was God given. It wasn't something I did because I was bored. It was a talent I was born with. Art is my passion, it's who I am. I look at everything as a form of art. I've been drawing since I was 3. It's just expanded from crafts, to building, to paint, to makeup, to digital, to clothing." She also discussed with us that outside of her current works in Campus Activity she has her own portfolio of art and one of her goals is to have those pieces in museums, art murals and pieces everywhere.

We asked, "In 5 years, where do you see yourself as an individual and in business?", she replied, "By year 5 I hope to have merch for more colleges outside of HBCUS as well & who knows maybe venture into the NPHC as well. In 5 years I see myself achieving all of my aspirations, expanding Campus Activity & Mickey Yant into household names that I work at full time."



**DEE ONE  
& ONLY,**  
*Mr. Apple Fried Apple*





*(Educator, Content Creator, AFA inc.)*

Writer: Marlon Malbry

Darian Holt is his name and Apple Friend  
Apple is his sensational wave taking over the  
country right now.

Apple Friend Apple is a "small" fraternity like organization that began in the classroom of Mr. Holt on social media due to his kids misunderstanding that he himself is a member of the Alpha Phi Alpha fraternity and "the rest is history" in his words. " I had no idea it would lead to something of this magnitude. It started off as a joke but evolved into much more than I could imagine. It took a life of its own that me and my students will forever be grateful for." When asked about the attention he has received from this phenomena Mr. Holt said, " The attention got overwhelming at times but in a good way. The people are nice and the feedback is amazing. This has turned into a great experience not only for me but for the kids in the classroom and the parents as well. I've been able to share this story via numerous platforms ranging from my very own social media to nationally recognized platforms such as BET, Good Morning America and various podcasts and interviews I have done. It has been a true blessing."

Brands have even began reaching out to Mr. Fried Apple with him telling us, "Snapple, Dole, Martinelli's, Motts, Popeyes, and Dickey's BBQ Pit. Also, with us being featured on big platforms such as Shaderoom and WatchTheYard we have noticed celebrities making comments and I will always welcome celebrities to reach out. One of my goals is to get us on a talk show of sorts like a Steve Harvey show to allow people to truly understand what Apple Fried Apple represents for the children in my area and even nationally. We want to make this bigger than just a 15 minutes of fame. I intend on making a difference for children across the globe." Going viral is something that Mr. Holt is no stranger to. During quarantine he went viral on platforms like Twitter and Instagram over his Tevin Cambell covers and his hilarious references to the then incoming stimulus checks. "This is different. This is a movement, something that is way bigger than me and is not about me. A lot of people want to be a part of the Apple Fried community and do what is best for these kids every year." "Apple Fried Apple has the potential to be a platform to not only educate kids about Greek life but keep them focused and help them achieve their goals in life."



"I want Apple Fried Apple to be a stepping stool, matter of fact, a springboard to success in life. We say our kids are the future. I think it is time we begin to invest in our youth." Apple! Not the newly founded fraternity but the international company. Mr. Apple Fried himself had this to say, " We would love to have a sponsorship from Apple to help our young scholars with MacBooks in the classroom and other tools and technology to help further their academic success." We asked, What would you like to Manifest for Apple Friend Apple? He replied, "My Manifesting isn't about me. I want Apple Fried Apple to be something that expands across the country and be a platform for the youth to find themselves and become a way they find success in the world or at least the stepping stone of that success. We are about changing and bettering lives here at Apple Fried Apple inc."



FREIGHT & TRANSPORTATION



FREIGHT & TRANSPORTATION



FREIGHT & TRANSPORTATION